THE BLOCKCHAIN IS REVOLUTIONIZING HOW MULTINATIONALS FINANCE THEIR SUPPLIERS
Dianrong.com

Dianrong named
TOP 3
In Online Lending Platform in China

#1 in Technology
#1 in Compliance
#1 in Transparency

26
1.2
3.7
600

Originated (B)  Default Rate*  Lenders (m)  Engineers

* 90 days late, 1.2% divided by issued and 2.46% divided by outstanding
The story starts with you
How is it made?
Who makes them?

富诚达 – Fo Chan Da (Fortunta)
Medium size enterprise

2,000 Employees

Fortunta makes up one of the 40 million SME’s in China that need working capital continuously
Infrastructure failure

BANK
No Collaterals!

DIANRONG
Not Enough Data!

SHADOW
Very Expensive Rate!
Jack Lee

FnConn CEO and Executive Director,
A platform with the mission to make financial services available to Foxconn suppliers and small customers
The system is broken

The Chain is broken, leaving many suppliers unfunded
18 MONTHS LATER...
Dianrong and FnConn are announcing a Blockchain solution.

- Bank Coverage: 15%
- Our Solution: 85%

Block chain v. Traditional banking
How does it work?

- Authenticate
- Risk and pricing model
- Funding
- Capture data
Everyone benefits - ecosystem

SUPPLIERS
All suppliers are funded

COMPANIES
Predictable schedules

DIANRONG
3.7m lenders

BANKS
Large assets
Benefits to the Core Enterprise

1. Funding is the #1 reason for missing release dates
2. “KYS” – Know Your Suppliers
3. Business Intelligence, Data analysis
A market first

- First Blockchain based platform for SCF
- Inclusive ecosystem, not exclusive
- Geographically agnostic
Target industries

- Apple
- Xiaomi
- GM
- Toyota
- Huawei
- Cisco
- Nissan
- Ford
“If you build it, they will come”

Kevin Costner, Field of Dreams