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Dianrong.com

THE **BLOCKCHAIN** IS REVOLUTIONIZING  
HOW MULTINATIONALS FINANCE THEIR  
SUPPLIERS

SOUL HTITE | FOUNDER & CEO

# Dianrong.com

Dianrong named  
**TOP 3**  
In Online Lending Platform in  
China

**#1** in Technology

**#1** in  
Compliance

**#1** in  
Transparency

**26**

*Originated (B)*

**1.2**

*Default Rate\**

**3.7**

*Lenders (m)*

**600**

*Engineers*

\* 90 days late, 1.2% divided by issued and 2.46% divided by outstanding

The story starts with you



# How is it made?



# Who makes them?

富诚达 – Fo Chan Da (Fortunta)

Medium size enterprise

**2,000** Employees



Fortunta makes up one of the **40 million** SME's in China that need working capital **continuously**



# Infrastructure **failure**



**BANK**

No Collaterals!



**DIANRONG**

Not Enough Data!



**SHADOW**

Very Expensive Rate!



# Jack Lee

FnConn CEO and Executive Director,

A platform with the mission to make financial services available to Foxconn suppliers and small customers



# The system is broken



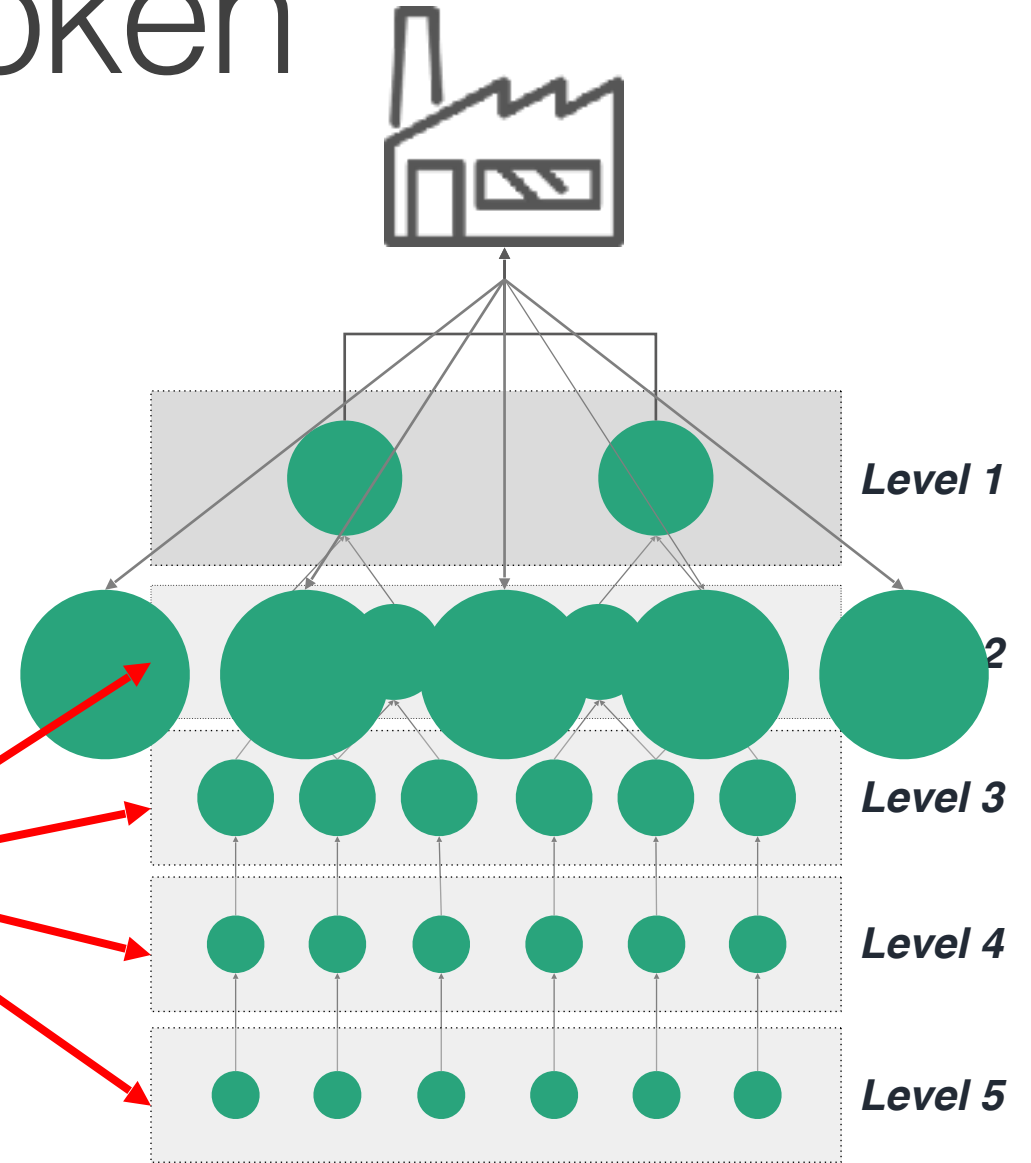
富金通  
FnConn.com

15%

Coverage

Accounts  
Payable

The Chain is broken,  
BANK leaving many  
suppliers unfunded

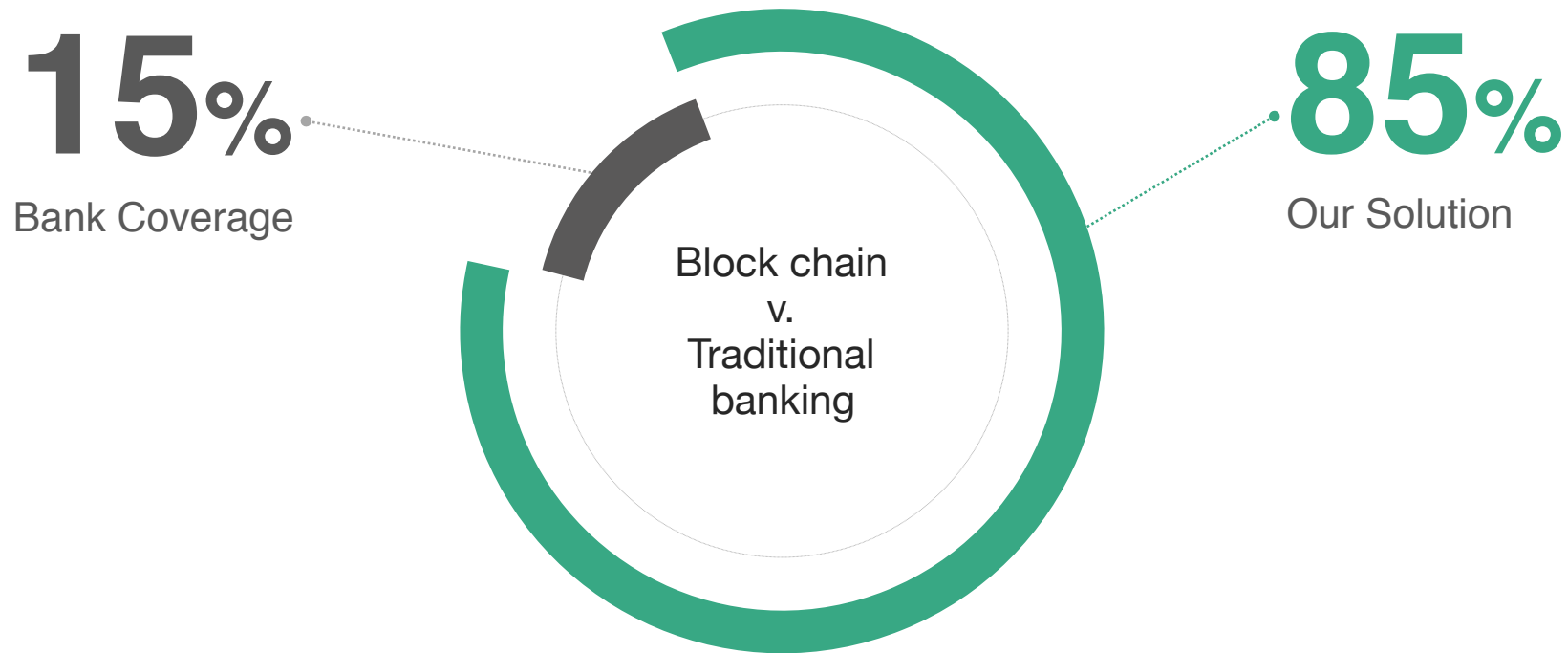




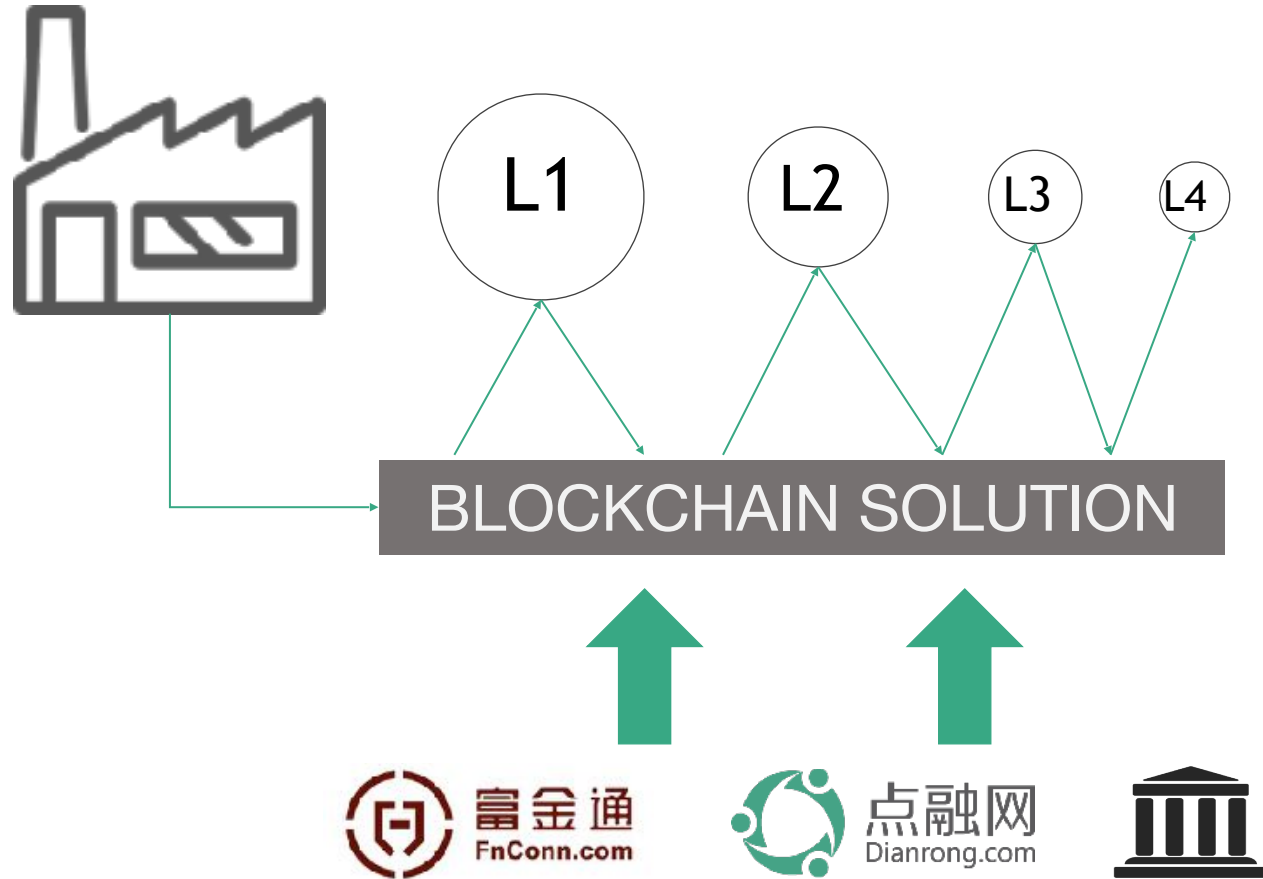
18 MONTHS LATER...

# Dianrong and FnConn are announcing

## A BLOCKCHAIN SOLUTION

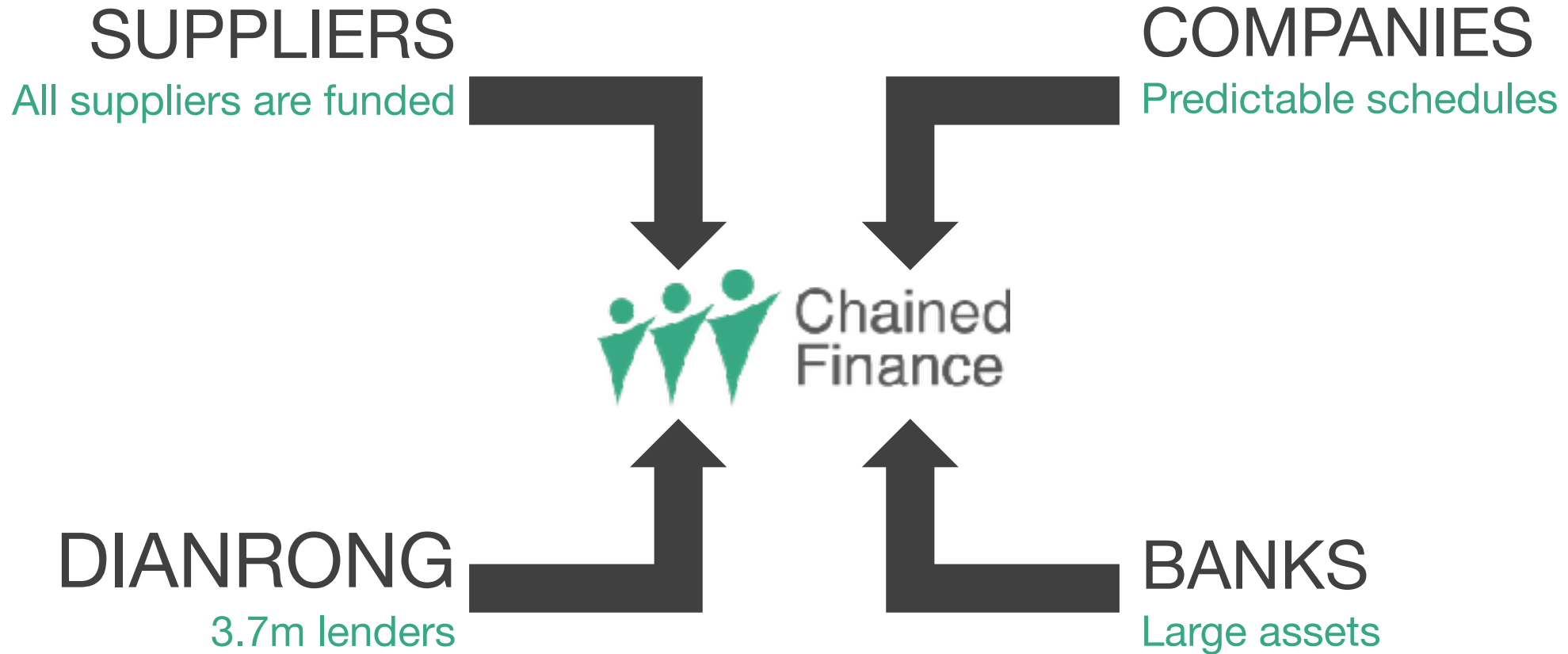


# How does it work?



- Authenticate
- Risk and pricing model
- Funding
- Capture data

# Everyone benefits - ecosystem



# Benefits to the Core Enterprise

1. Funding is the #1 reason for missing release dates
2. “KYS” – Know Your Suppliers
3. Business Intelligence, Data analysis

# A market first



- First Blockchain based platform for SCF
- Inclusive ecosystem, not exclusive
- Geographically agnostic

# Target industries



“If you build **it**, they will  
come”

*Kevin Costner, Field of Dreams*

